

eXXec, SWE Executive Leadership Program

Program Preparation & Agenda

PRE-EVENT ACTION ITEMS

If you have been accepted to attend eXXec, please complete the following items.

- June 1:** Sign-up for a time to have your professional headshot taken.
- June 10 from 11 AM to 12:30 PM CST:** Reignite Follow-Up Session
- June 10:** Join the [eXXec LinkedIn group](#) and introduce yourself to attendees.

eXXec Location: Hotel EMC2
228 E Ontario St, Chicago, IL 60611
(312) 915-0000

MONDAY, JUNE 14, 2021

Location

- 3:00 – 6:00 PM Arrival and Hotel Check-In | Hotel EMC2
- 6:00 -7:30 PM Welcome Reception | Symmetry

TUESDAY, JUNE 15, 2021

- 6:30 – 7:15 AM Morning Wellness Yoga | Terrace
- 8:00 – 8:50 AM Mix and Mingle Breakfast | Emmy Noether
- 9:00 – 9:30 AM Introductions, Leading Self- Learning Goals | Symmetry
Terra Winston
- 9:30 – 12:00 | Leading Self – Strategic Self Awareness, Hogan Assessment | Mary Nelson, MA, MBA
 - Recognize the importance of self-awareness.
 - Describe the difference between identity and reputation.
 - Identify components of situational awareness.
- 12:00 – 1:00 PM Lunch | Emmy Noether
- 1:00 – 4:30 Pm Leading Self | Mary Nelson, Ma, MBA | Symmetry

- Review assessment results and individual development plans.
- 4:30 – 5:00 PM Leading Self Recap: Reflection and Takeaways | Terra Winston
- Open Evening

WEDNESDAY, JUNE 16, 2021

Location

- 6:30 – 7:15 AM Morning Wellness Yoga | Terrace
- 8:00 – 8:50 AM Mix and Mingle Breakfast | Emmy Noether
- 8:50 – 9:10 AM Group Photo
- 9:10 – 9:25 AM Diversity and Inclusion Activity | Symmetry
- 9:25 – 9:40 AM Leading People Learning Goals | Terra Winston
- 9:40 – 12:30 PM Leading People | Balancing Leadership and Management | Dr. Mabel M. Miguel, Professor of Organizational Behavior, Director, Global Business Center and Global Education Initiative

Are leaders and managers different? Can you have both set of skills? Do you know when and how to use them? This session focuses on answering these questions and discussing how you can understand leadership and management so you can lead purposefully.
- 12:30 – 1:30 PM Lunch | Emmy Noether
- 1:30 – 4:30 PM Leading People | Managing Performance and Motivation | Dr. Mabel M. Miguel

Did you know that motivating people is like building a jigsaw puzzle? If one piece is missing, the whole does not work. In this session, you will learn an integrative model of performance management that incorporates best practices in motivating high performance and will apply this knowledge to your work environment.
- 4:30 – 5:00 PM Leading People Recap and Reflection | Terra Winston
- 7:00 – 10:00 PM [Chicago River Dinner Cruise](#)

THURSDAY, JUNE 17, 2021

- 6:30 – 7:15 AM Morning Wellness Yoga | Terrace
- 8:00 – 8:30 AM Mix and Mingle Breakfast | Emmy Noether
- 8:30 – 8:45 AM Introduction to Leading Change & Learning Goals | Symmetry
| Terra Winston

- 8:45 – 12:00 PM Leading Change | Rose Hollister, MSOD, MED, Managing Director Hollister Associates.

Leading change has become a part of everyone's job. With the breakneck pace of work, understanding and facilitating change has become a key to career success. As a result of attending, you should be able to:

- Identify the impacts of identified changes.
 - Conduct a force field analysis to understand the supports and challenges of change.
 - Recognize how one's role in an organization determines how experiences change.
 - Comprehend potential avenues for impacting change.
 - Identify key stakeholders, plan for alliances and influence.
 - Identify and use tools for leading change.
- 12:00 – 1:00 Daily Recap and Reflection | Terra Winston
 - 1:00 Dismissal with Grab and Go Lunch

POST-EVENT PROGRAMMING

- One-hour feedback debrief with a Hogan coach conducted virtually.
- Invitation to attend the Executive Women's Luncheon at [WE21 in Indianapolis, Indiana.](#)

SPEAKER BIOS

eXXec Moderator - Terra Winston, *Principal of inTerraact Consulting and Ringleader of inTerraactions*



Terra Winston has dedicated her life to helping her clients unleash the potential of each employee. She is a leadership consultant and executive coach with 20 years of internal and external business consulting experience. Terra has a flexible style that has driven results in boardrooms and on plant floors, for Fortune 100 companies and small start-ups, alike. She holds a BS in Systems Engineering from the University of Virginia, an MBA from Stanford University, and coaching certification from The

Coaches Training Institute and the International Coach Federation.

Leading Self – Strategic Self Awareness, Hogan Assessment & Coach

Mary Nelson, MA, MBA

Tuesday, June 15, 2021



With more than 20 years of experience working as a leader for major corporations, including Kraft, Inc. and S.C. Johnson, Mary knows the challenges business owners and leaders face and the impact good leadership can have on a business' bottom line. As the owner and operator of her family's manufacturing company, she saw firsthand what it takes to lead a company, develop employees and maintain connection with family. Mary helps senior-level executives and next generation talent become better

leaders. She combines her experience in management and psychology to help leaders make positive, sustainable changes in performance.

Balancing Leadership and Management and Managing Performance and Motivation

Mabel M. Miguel, Ph.D.

Wednesday, June 16, 2021



Mabel Miguel teaches courses in leadership and management at UNC Kenan-Flagler, where she serves as director of the Global Business Center. She shares her global expertise and experiences by infusing leadership lessons that transcend geographical and cultural boundaries into the leadership and management courses she teaches in MBA and UNC Executive Development programs. Dr. Miguel has developed and taught leadership skill courses for such organizations as the U.S. Air Force, U.S. Navy,

ExxonMobil, Sony Ericsson, Caterpillar, CEMEX, Eastman Chemical, and the U.S. Environmental Protection Agency.

Leading Change – Change Management Strategies

Rose Hollister, MSOD, MED

Thursday, June 17



Rose Hollister is a consultant for Fortune 500 companies, a published author and a professor. She specializes in partnering with leaders to accelerate results, increase effectiveness and meet emerging business challenges. Prior to founding Hollister Associates, Ms. Hollister directed the Leadership Institute for McDonald's. The Institute provided innovative development for the top 1,600 global leaders in over 100 countries. Ms. Hollister currently teaches Global Change and Global Leadership for

Northwestern University.